Intersectoral partnership to promote healthy eating and active living in Montréal

Montréal, métropole en santé

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Montréal Métropole en Santé

Montréal, Métropole en santé is a collective movement of more than 200 partners working to build healthy environments and neighborhoods for all Montrealers.
Invest for the future: 2006-2012 government action plan to promote healthy lifestyles and prevent weight-related problems

- Co-funding (50/50) = $480K/10 years
  - Private Foundation (FLAC) and Quebec government
  - Managed by Quebec en Forme

- Intersectoral action committee to promote healthy eating and active living (round tables on healthy lifestyles)
  - 2009 - 2012
  - 2014-2016
  - 2017 – today
Montréal TIR-SHV Operational structure

Steering committee

“Committee of personalities”

MONTRÉAL PHYSIQUEMENT ACTIVE
- Coordinating committee
- Committee of partners
  (140 public and private regional organizations)

Axis 1:
Active design

Axis 2:
Access to active transportation and to urban outdoor activities

Axis 3:
Appreciation of sport and sport events

Axis 4:
Promotion and communication of physically active lifestyles

SYSTEME ALIMENTAIRE MONTRÉALAIS
- Coordinating committee
- Committee of partners
  (50 public and private regional organizations)

Objectif 1:
Food loss and waste

Objectif 2:
Access to healthy foods for all

Objectif 3:
Develop and reinforce the food supply in public institutions

Objectif 4:
Support the development of urban and suburban agriculture

Cross-sectional regional activities
Exemples

• Green and active alleys
• Camping sites in Montreal’s parks
• Active after school programs
• K-ravane in summer camps
• Trottibus (walking school bus)
• Cyclistes avertis
• Coaches recognition and development program
• Swin to survive
• Pedestrian potentiel audit tool
Gouvernance et financing MMS 2017-2020

FINANCING

Stakeholders agreement
Steering committee
$ 1 K / annually for 3 years

OTHER SOURCES DE FINANCING
(fondations, private sectors, grant, etc.)

MMS TEAM

- Director
- 2 coordinators
- 1-2 professionnals
- Communication specialist

CONSEIL-SAM

Axe 1
Chantier 1

Axe 2
Chantier 2

Axe 3
Chantier 3

Axe 4
Chantier 4

Projets transversaux

Comité de Coordination MPA
THANK YOU