Efforts to advance PROMs in Brazil
1 Anahp
86 members
Anahp | Some of our numbers

- **86** Hospitals in April 2017
- **R$28.3 Billion** Gross income of the 72 members in 2015
- **21%** of healthcare expenses in the private system in 2016
- **20,239 leitos** 16.1% of total private hospital beds in 2015
- **4,701 ICU Beds** 8.1 Million Urgent and emergency care patients

**OVER 130 THOUSAND JOBS CREATED**

<table>
<thead>
<tr>
<th>Year</th>
<th>Jobs Created</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>103,241</td>
</tr>
<tr>
<td>2014</td>
<td>114,721</td>
</tr>
<tr>
<td>2015</td>
<td>134,790</td>
</tr>
</tbody>
</table>

**ACCREDITATIONS 2015**

<table>
<thead>
<tr>
<th>Organization</th>
<th>ANAHP</th>
<th>BRASIL</th>
<th>% ANAHP</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Accreditation Organization -ONA</td>
<td>47</td>
<td>248</td>
<td>19,0</td>
</tr>
<tr>
<td>Accreditation Canada International - ACI</td>
<td>11</td>
<td>25</td>
<td>44,0</td>
</tr>
<tr>
<td>Joint Commission International - JCI</td>
<td>23</td>
<td>27</td>
<td>85,2</td>
</tr>
<tr>
<td>DNV International Accreditation Standard - DIAS</td>
<td>2</td>
<td>3</td>
<td>66,7</td>
</tr>
</tbody>
</table>
ANAHP´s mission:
To represent the legitimate interests of its member hospitals, developing an image of value aggregation and, through innovative initiatives and excellence models, to promote the quality of the medical and hospital care in Brazil
2 History

2015
CONAHP (*Congresso Nacional de Hospitais Privados*)
Robert Kaplan discusses “how should we pay for healthcare?”
Caleb Stowell – ICHOM presents “Measuring relevant-to-patient outcomes ”

2016
ANAHP invites all member hospitals to participate in the implementation of Standard Sets

2017
Starting first implementation of ICHOM Standard Set (Heart Failure) – A community model

Today:
First pilots of implementation ongoing in 7 hospitals
Participant hospitals

Belo Horizonte – Mater Dei
Rio de Janeiro - Procardiaco
São Paulo: HCor, Albert Einstein, Oswaldo Cruz, Sirio Libanes
Porto Alegre – Moinhos de Vento, Mae de Deus

This implementation is one of the first community models to be deployed
Baseline - differences

Years of experience with PROMs

Dedicated Staff

Expected number of patients (2017)
Baseline – similarities

• All 8 starting institutions are recognized as among the best in Brazil
• Excellent attitude regarding collaboration, innovation and flexibility for changes and adaptation
• All accredited hospitals
• All starting participants deeply believe in VBHC as

\[
\begin{align*}
\text{Value} & = \frac{\text{Patient health outcomes achieved}}{\text{Cost of delivering those outcomes}}
\end{align*}
\]
4 Didactic approach

Preparation
Diagnostic
Roll Out
Measurement
5 Advantages

• Insertion in a global context
• Develop learning collaboratives for ongoing improvement
• ANAHP role allowed a new step in adding centralized information, complementing Sinha (general indicators platform) and confirming its mission towards promoting quality in hospital care through innovative initiatives.

“All teach, all learn”
6 The future

This implementation has driven the interest of the participant hospitals in using other ICHOM Standard Sets.

Other hospitals are interested in adopting the community model practice in the near future, even public ones.

ANAHP will provide a benchmarking platform and support for the initiative.
7 The challenges

• Integrate new key stakeholders (industry, service providers, payors, patients) in the value chain.
• Supply a pragmatic contribution to the public healthcare system in Brazil.
  • Transform the healthcare system, mainly through SUS (*Sistema único de saúde*).
Thank you!