2019 IHF MUSCAT 43rd World Hospital Congress
6-9 November 2019
Oman Convention & Exhibition Centre

“People at the heart of health services in peace and crisis”

# hello my name is...

www.worldhospitalcongress.org
World Hospital Congress 2019
International Hospital Federation
Before WHC’19 even began, already . . .

- WHC’19 delegates from 30 counties have built profiles in CERCA
- >3000 interests selected
- >400 connection suggestions made by CERCA
- Many new connections formed & conversations underway
- Contributions to the “Meeting of the Minds”
Join Your Colleagues

To begin in CERCA
✓ Personal e-mail
✓ Consent (GDPR requirement)

Important things to know about CERCA
- **Quality** over quantity
- Privacy & Security
- It continues after WHC’19
WHC Delegate Interests

**Innovation**
- Cost savings & efficiency
- Health impact
- **Speed** of adoption
- Culture of innovation

**Tried & True**
- Strategic Planning
- Facilities Planning & Construction
- Brand Mgmt
- EMR

**Crisis**
- Capacity
- Preparedness
- Communication

**Cutting Edge**
- Machine Learning & AI
- Tele-Health
- Mobile Apps

**Public Policy**
- World health challenges
- Globalization of health
- Patient empowerment
- Community engagement
- Access to health services
After WHC

Beginning in December . . .

CERCA access opens to all employees of IHF member organizations (throughout 2020 !)

✓ Then beyond!

✓ Purposeful connections across the world, all year long
Finally . . . networking that is:

✓ Efficient
✓ Secure
✓ Lasting