The #hellomynameis story
‘Through Adversity comes Legacy’
Chris Pointon
Life plans...
July 23rd 2005...

I'll always remember; it was the best day of my life.

Carly Patterson

#hello my name is... @pointonchris www.hellomynameis.org.uk
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Core Values...

COMMUNICATION
Is of paramount importance.
Timely and effective communication which is bespoke to the patient makes a huge difference and starts with a simple introduction.

THE LITTLE THINGS
Really do matter – they aren’t little at all. They are indeed huge and of central importance in any practice of healthcare and in society. This could be someone sitting down next to you rather than looming over you or holding the door open for someone coming through.

PATIENT AT THE HEART OF ALL DECISIONS
"No decision about me without me". These words ring true in healthcare as the most important person is the patient and everything should be done with them in mind.

SEE ME
See me as a person first and foremost before disease or bed number. Individuals are more than just an illness; they are a human being, they are a family member, they are a friend etc and we should all remember to see more of an individual than just the reason they are using healthcare.

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I'm going to start a 'Hello. My name is...' campaign. Sent Chris home to design the logo... #hellomynameis
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Doctors must always introduce themselves to patients

The BMJ 

Source: thebmj magazine
IHF 42ND WORLD HOSPITAL CONGRESS
10-12 OCTOBER 2018, BRISBANE CONVENTION & EXHIBITION CENTRE, AUSTRALIA

Department of Health

Hard Truths
The Journey to Putting Patients First

Volumes One of the Government Response to the Mid Staffordshire NHS Foundation Trust Public Inquiry

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July 2016...

#hellomynamenis chris

Two challenges before @GrangerKate dies. 1) @theresa_may to do #hellomynamenis and 2) hit £250,000 target... RT all

9:57 PM - 17 Jul 2016

1,857 Retweets 75 Likes

The Prime Minister

14 July 2016

Dear Kate,

My name is Theresa and I was over from David Cameron on Fri last week. I wanted to write to thank you for the immense work you have made to support and inspire other patients. Your courage is an inspiration.
July 23rd 2016.....

#goodbye

PAIN is the only thing that's telling me, I'm still ALIVE...

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#IHFBrisbane2018
Prime Minister leads tributes to inspirational doctor Kate Granger

Theresa May described Kate as making an immense contribution to the NHS.

"Her main passion in life was compassionate care for others, her passion was healthcare, and she always said the little things really matter."

— CHRIS POINTON, KATE'S HUSBAND
Since then...
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# hello my name is...  @pointonchris  www.hellomymnameis.org.uk  Twitter: @grapesprivate

#IHFBrisbane2018
• 2.2 billion Twitter impressions
• Starts a therapeutic relationship
• Global Ambassadors
• Widely used every day

1 person, 1 interaction, 1.....
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#hello my name is...
International Day July 23rd

# hello my name is...  @pointonchris  www.hellomynameis.org.uk  #IHFBrisbane2018
Continue the legacy...
For people, within people...

Through Adversity comes Legacy
Thank You...

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