



International Network of  
**H**Health  
**P**Promoting  
**H**Hospitals & Health Services



Warsaw Marriot Hotel | Aleje Jerozolimskie Street 65/79 | 00-697 Warsaw

<https://www.hphconferences.org/warsaw2019>

The International Network of Health Promoting Hospitals and Health Services (HPH) is a WHO-initiated network which aims for better health gains for patients, staff and communities since 1990.

<https://www.hphnet.org/>



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27<sup>TH</sup> INTERNATIONAL HPH CONFERENCE, MAY 29-31, 2019, WARSAW, POLAND

## BALANCING HIGH TECH AND HIGH TOUCH IN HEALTH CARE: CHALLENGES AND CHANCES OF DIGITALIZATION FOR DIALOGUE

### Highlights from the conference program

Experts from all over the world will hold keynotes in five plenary sessions:

- Impact of critical trends on public health and health care – the role of health promotion
- Opportunities and challenges of digitalization for health care and public health
- Challenges and chances for high touch interaction and communication in health care in an era of high tech
- Dialogue and digitalization in health promoting primary health care and public health
- Ensuring high tech and high touch for all: Universal health promotion coverage